



PRESS RELEASE

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Contact Information: Paige Erlich, perlich@myinsuranceexpert.com, 248.637.8024

MyInsuranceExpert.com Honored as One of the 2011 “Michigan 50 Companies to Watch”

(Troy) – MyInsuranceExpert.com has been recognized as one of the 2011 “Michigan 50 Companies to Watch,” an awards program sponsored by the Edward Lowe Foundation and presented by Michigan Celebrates Small Business.

MyInsuranceExpert.com will be honored at an awards ceremony during the seventh annual Michigan Celebrates Small Business event, April 28 in Lansing, Mich.

“We are very honored by this recognition,” said Lorne Zalesin, CEO of MyInsuranceExpert.com. “Hopefully we will outperform these expectations and really give Michigan something to watch”.

About MyInsuranceExpert.com

With more than three decades of experience, MyInsuranceExpert.com is a Michigan-based company offering affordable insurance services and support throughout the United States. MyInsuranceExpert.com has been honored with Top Workplaces awards from The Detroit Free Press in 2009 and 2010, Metropolitan Detroit’s 101 Best and Brightest Companies to Work For in 2010, and recently announced plans to hire more than 100 people. For more information, please visit www.MyInsuranceExpert.com.

Companies making it to the “Michigan 50 Companies to Watch” list are a remarkable group of second-stage companies. Defined as having 6 to 99 full-time-equivalent employees and generating \$750,000 to \$50 million in annual revenue or working capital from investors or grants, these companies form the backbone of Michigan’s economy. Representing all regions of the state and a diverse range of industries, companies like MyInsuranceExpert.com are known for their exceptional entrepreneurial leadership, creation of innovation or use of innovation in creative ways, and their sustainable competitive advantage.

Winners were selected by Michigan-based judges from the banking, economic development, entrepreneurship development and venture capital communities.

Michigan 50 Companies to Watch is presented by Michigan Celebrates Small Business.

PNC Bank is the lead underwriter for Michigan Celebrates Small Business, with additional underwriting support from Clark Hill PLC, Michigan Economic Development Corporation, DTE Energy Foundation, Comcast Business Class, Michigan Certified Development Corporation, Accident Fund Insurance Company of America, and Dynamic Edge.

Michigan Celebrates Small Business is presented in association with the Michigan Small Business & Technology Development Center, Michigan Economic Development Corporation, Small Business Association of Michigan, the U.S. Small Business Administration – Michigan, and the Edward Lowe Foundation.

Information about the 2011 Michigan 50 Companies to Watch program can be found at <http://Michigan.CompaniesToWatch.org>. For information about Michigan Celebrates Small Business, visit <http://MichiganCelebrates.biz>.

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